



Mohawk Valley Chamber of Commerce and Mohawk Valley Community College Present:



Wednesday 7/21

9 - 11 am

MVCC Utica Campus

IT Room 219

\$15 Chamber members

\$25 not-yet members



Wake Up: The Power of Social Media for Small Businesses

A Beginner Course

Is word of mouth effective for marketing your business? If you said “yes,” then you might want to use social media to improve and grow your business. If you’re not really sure what all the “social media” buzz is about or think you don’t have time for all that Twitter, Facebook, YouTube, blogging stuff, then you’ll want to attend this wake-up session. *The Power of Social Media for Small Businesses* will arm you with the knowledge to determine your business' first steps into social media without letting it take over your life. You simply can't afford to ignore social media.

Brought to you by:
Mohawk Valley Chamber
Small Business Council Partners



Seating is limited. Please RSVP to Mohawk Valley Chamber by calling (315) 724-3151, e-mailing info@mvchamber.org or faxing (315) 724-3177, no later than Monday, July 19. Mail payment to: Mohawk Valley Chamber, 200 Genesee Street, Utica, NY 13501.

Name(s): _____

Company: _____ # Attending: _____

Phone: _____ E-mail: _____

Credit Card: AmX MC Visa # _____

Exp. Date: _____ or Check enclosed _____